



Wheeling for Healing
SUPPORTING CANCER CARE & SERVICES AT
Baystate  Health

Pro Fundraising Tips

Double Your Donations

Many employers offer matching gift programs. A \$50 donation could turn into \$100 – it's like magic money! Remind everyone donating to your goal to check their employer policy. This is an easy way to beat your goal in half the time!

Don't Forget to Ask

Ask someone new each day this week to donate toward your goal. If just 5 people give what they spend on their morning coffee, you'll have \$20 in one week! Cancer affects many people in different ways, and most are happy to donate.

Self-donation is the key to success

Kicking off your fundraising with a donation to yourself is a great way to show your donors how dedicated you are to reaching your goal. It's always easier to ask someone to commit to something when you've already done it yourself.

Make it personal, Make it fun

When sending emails your friends & family asking for donations, make them as personal as possible. Explain why Wheeling for Healing is so important to you, but have fun with it. Consider sending it from the family pet, or a new baby!

Get Social

We spend a lot of time online, so make it work for you! Use your status to update followers on your progress & recruit team members, post pictures of your training or as tribute to a loved one, & be sure to include your fundraising link in your bio!

Sell it like you mean it

Warm weather is upon us so use it to your advantage! Hold a bake sale, lemonade stand, car wash, the possibilities are endless. Set up in your driveway or ask for permission to use a safe parking lot at work, a local store, or place of worship.

Let your supporters know their donation will support your fundraising goal & stays local to support cancer care & services at Baystate Health!