



Wheeling for Healing
SUPPORTING CANCER CARE & SERVICES AT
Baystate Health

Sponsorship Opportunities



I am proud to be a: *(mark one)*

- \$5,000** - Presenting Sponsor *(Exclusive)*
- \$2,500** - Platinum Sponsor
- \$1,000** - Gold Sponsor
- \$500** - Silver Sponsor
- \$300** - Starting Line Sponsor
- \$100** - Luminary Sponsor

Contact Information

Name - Please print your name or your organization's as you would like it to appear in all print materials

Contact Name _____ Phone Number _____

Street Address _____ City _____ State _____ Zip _____

Contact Email _____ Company Website _____

Payment Information

- Enclosed is a check for \$ _____
Payable to **Baystate Health Foundation - Wheeling for Healing**
- Please charge \$ _____ to my _____ MC _____ Visa _____ Discover _____ Amex _____
- Card # _____ Expiration Date: _____
- Name on Card: _____
- Signature: _____

Ride, Walk, or Run

Sunday, May 19, 2024



Wheeling for Healing
SUPPORTING CANCER CARE & SERVICES AT
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Thank you
to our hosts



Baystate Health Foundation

Please email your completed form and high-resolution logo to Stephanie.Johnson@BaystateHealth.org
Baystate Health Foundation is a 501(c)3 non-profit organization. Your donation is tax deductible to the fullest extent of the law.

A letter to our sponsors:

The fun(d)-raising begins now!

We hope you'll join us on Sunday, May 19, 2024 and participate in what we know will be a moving show of support for our family members, friends and neighbors fighting cancer. Whether they ride, walk, or run, hundreds will mobilize against this disease in our community.

There's a prominent place for you among us. Whether you are a corporate sponsor or a group of individuals forming a team, sponsors ensure that wrap-around services continue to be available to all patients receiving cancer care throughout Baystate Health. The D'Amour Cancer Center in coordination with Baystate Health's Regional Hospitals are here for the western Massachusetts community. Your investment in this uplifting public event stays local, raising awareness, encouraging others, and sending a message of strength throughout our region.

Yankee Candle Village is always a popular destination and, on this day, you'll help light the way for hundreds, some battling cancer themselves or representing loved ones they have lost. As a sponsor, you'll be proud to know this group who over the years has raised over a half million dollars for local care. And together, we're just getting started!

Will you help us create healthier tomorrows for our community?

Sincerely,
The Wheeling for Healing Committee



Levels of Support

	Presenting <i>Exclusive</i> \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Starting Line \$300	Luminary \$100
Company Recognition						
Wheeling for Healing website	✓	✓	✓	✓	✓	✓
Wheeling for Healing emails	✓	✓	✓			
Facebook recognition	✓	✓				
Paid Advertising	✓	✓	✓	✓		
Commemorative shirt	✓	✓	✓			
Hospitality Recognition	✓	✓	✓		✓	
Celebration recognition	✓	✓	✓	✓	✓	✓
Logo on thank you video	✓					
Route signs	✓	✓	✓	✓		
Provide promotional items	✓	✓				

Additional Benefits

Free registrations (\$40 value)	4	4	4	2		
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Important Notes

- Sponsorship deadline for inclusion on signage and participant shirts is **Monday, April 22, 2024.**
- Checks should be made payable to Baystate Health Foundation - Wheeling for Healing
 - **Mail to: Baystate Health Foundation - WFH, 280 Chestnut Street, Springfield, MA 01199**
- If you have questions, please contact Stephanie Johnson at 413-794-7853 or Stephanie.Johnson@BaystateHealth.org
- For more information, visit BaystateHealth.org/WheelingForHealing.